



**Tilers demand
adhesive versatility plus
maximum performance**



www.tilers-demand.com

NEW



Tilers dem

BAL fib

strand tec

BAL max-flex fibre

Incorporating FST gives BAL MAX-FLEX FIBRE more polymer action. That means greater flexibility where limited movement is likely.

As a highly flexible standard-setting adhesive with FST improved performance, BAL MAX-FLEX FIBRE will fix almost any type of tile – *from glass mosaics to large format porcelain and natural stone* – and can be used for installations in most environments – *from kitchens and bathroom walls, on overlaid timber floors with underfloor heating, or on highly trafficked floors and even for use in swimming pools or saunas.*

Supercharged with FST, the higher strength, better grab, and smoother mix provides an adhesive with maximum performance on-site. BAL MAX-FLEX FIBRE even boasts a highly extended working time so that you can mix up larger volumes and tile larger areas to make your installations easier and quicker.

However you look at BAL MAX-FLEX FIBRE – available in grey and white – it's the most versatile powder for your installations, thanks to FST.

The science

BAL's industry-leading R&D facilities investigated the use of microfibres and high-quality fillers within adhesives. They found that the right integration of certain raw materials greatly enhances the product performance of even the best powder and ready-mixed adhesives.

Confirmed with extensive field research, conducted with professional tile fixers and contractors nationwide, FST products provide superior performance benefits over the current leading products.

"Great consistency, great grab, smooth and easy to apply" – **P Simmons**

"Lighter to trowel out and the grab felt better" – **R Squirrel**

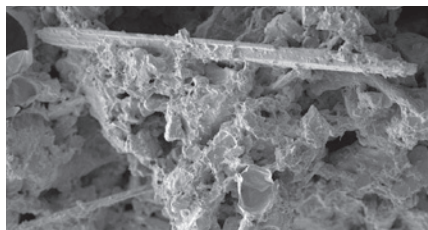
For full product details always r

Find out more at: **www**

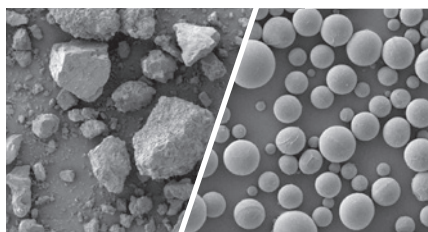
and re hnnology



Fibres to improve strength, grab and non-slip performance even at extended open times.



Combined with new smooth sphere fillers (right) instead of more conventional fillers (left) provides ultimate smoothness and consistency in FST products.



BAL white star plus

Incorporating 'FST' fibre technology with a new type of smooth, lightweight filler gives BAL WHITE STAR PLUS higher polymer performance.

This FST technology allows the fibres to improve the adhesion strength, grab and non-slip so that the improved level of performance is maintained even with extended open times. The fillers provide a smoother, more consistent, lighter adhesive that is easier to work and apply.

The formulations improved strength, ensures a better grab and combined with quicker water loss the product is now suitable for use with porcelain tiles (150 x 150mm).

Better strength, better grab, better flexibility. Brilliant white colour and extended open time. Simply, the best ever ready-mix, thanks to FST.

"White Star was by far the best ready mixed adhesive and now White Star plus is even better" – A Willmott

Refer to the Technical Data Sheet.

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Win a brand new van with BAL's great FST adhesives

It takes seconds to register at www.tilers-demand.com for FREE entry into the grand draw to win a brand new van – with a year's free fuel for two runners-up!

Every time you purchase either new BAL MAX-FLEX FIBRE or new BAL WHITE STAR PLUS (any size), just log your purchase online and each purchase counts as one entry in the prize draw in December. Plus with monthly free prize draws to win work tools, high-street vouchers, holidays and tickets to the biggest sporting events make sure you register for free each month at www.tilers-demand.com

Tilers demand the best performing products: results to be proud of, results that customers will love. BAL, leaders for 50 years, is committed to creating new standards in adhesives and grouts, based on tiler demands.



Terms and conditions apply, see www.tilers-demand.com for full details.

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 **BAL** fibre
strand technology

BAL???????

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