

Innovation
+ Technology
Centre

Building Adhesives Ltd
Longton Road
Trentham
Stoke-on-Trent
ST4 8JB
www.bal-adhesives.com



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GET READY
FOR THE
FUTURE
WITH BAL



Leading the industry in innovation and training

BAL is proud to be the UK market-leader for tiling products.

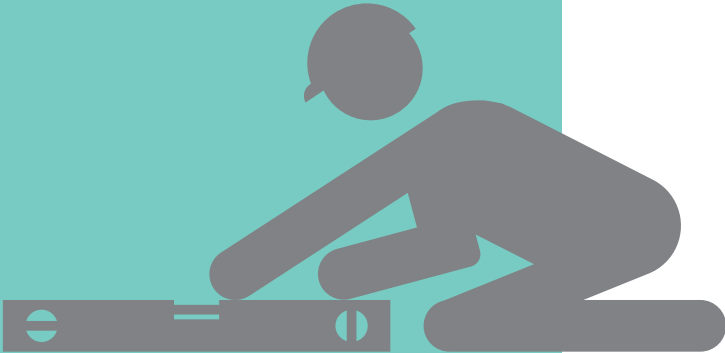
Formed in 1962 in Stoke-on-Trent by the British Ceramic Tile Council, Building Adhesives led the development of specialist tiling products and the development of standards and support in the UK tiling industry. Working with other local bodies such as CERAM, new technologies were developed which fundamentally changed the industry.

BAL products have since been at the forefront of the UK tiling market for over 50 years. Focussing on leadership though innovation, BAL has consistently led the market with new products and service support, as well as technical expertise and training programmes.

The Innovation & Technology Centre is a continued investment in the company’s growth and allows Building Adhesives to continue to train to the highest standards. Being the first manufacturer in the tiling industry to open a training facility 23 years ago, Building Adhesives have already trained close to 100,000 people within this period, of which approximately 15,000 people have been trained in Building Adhesive official centres.

Leading through innovation:

- BAL CTF was developed as the first ever cement-based tile adhesive in the UK.
- BAL developed the first epoxy wall and floor grouts
- BAL developed the first anti-bacterial wall and floor grouts
- BAL developed the first tile adhesives utilising rubber-crumb technology
- BAL developed the first adhesive where the user can set their own working and setting times.
- BAL was the first adhesive manufacturer to use industrial laboratory and physical testing.
- BAL was the first adhesive manufacturer to deliver seminars to RIBA and the tiling industry in the late 1960s.
- BAL was the first manufacturer to introduce a product guarantee.



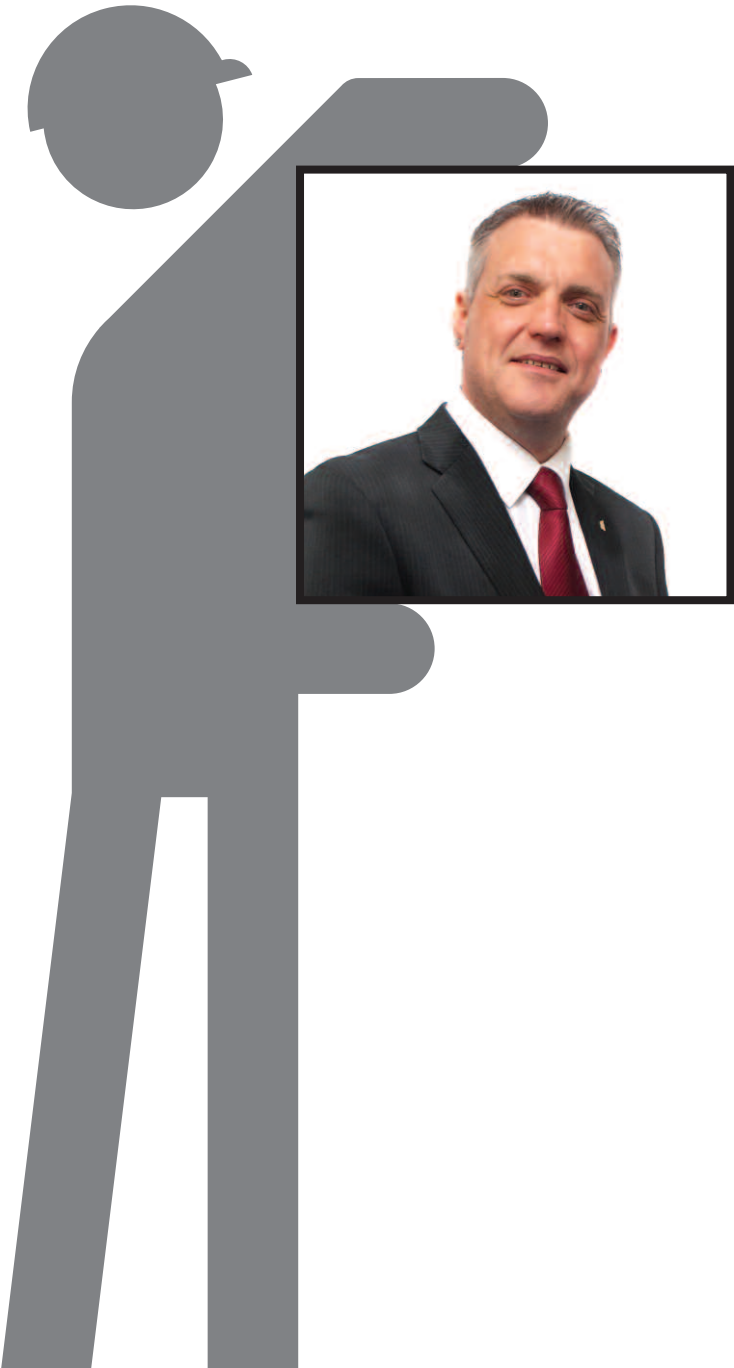
Trusted for training

BAL understand that quality workmanship is paramount to any installation. In 1992 we became the first adhesive manufacturer to open a specialist training centre for standards and fixing techniques, to help professionals maximise their skills.

Nearly 100,000 people have received training from BAL with approximately 15,000 people trained at a BAL training centre.

We offer a full range of training for apprentices, fixers, contractors, architects and distributors, as well as working extensively with colleges around the country supporting NVQ –level qualifications.

Our training courses are endorsed by The Tile Association (TTA) and the Construction Industry Training Board (CITB) and have been highly commended by the National Training Association (NTA).



Dave Rowley – Training Manager

Dave Rowley has more than 23 years’ experience in tiling, having joined the industry upon leaving school and gaining a City & Guilds Advanced Craft qualification in wall and floor tiling through an apprenticeship. An experienced trainer, Dave has trained over 10,000 people in his career.

An experienced and trusted figure within the industry, Dave has been an active member of The Tile Association (TTA) Fixer Training Committee since its formation and is currently Chairman of the TTA Supply Chain Committee. Dave is also the Lead Judge for the wall and floor tiling section of SkillBuild; the national competition to find excellent talent in newcomers to the wall and floor tiling industry run by the CITB.

State-of-the-art facilities

Designed to the highest specification to meet the needs of our customers, the Innovation and Technology Centre leads the way in training and skills development in the tiling and construction sectors.

Featuring the latest technology and practical training areas, the ITC provides the perfect platform to host practical and theoretical training courses, conferences, meetings, CPDs and more.

Our Innovation and Technology Centre is fully accessible to people with disabilities and also features Audio Induction Loop Systems for individuals using hearing aids.



Auditorium
At the heart of the facility is the interactive 160 m auditorium for demonstrations and practical hands-on training.



Understand our Technology
As part of your experience, you will enjoy a factory tour and visit our R&D and Quality Laboratories



Welcome Room
Relax in our interactive training welcome room.



Meeting Rooms
State-of-the-art meeting rooms for presentations, CPDs and conferences.



Practical Training Room
Enjoy further hands-on training within our training bays.

Professional support services

Free Technical Advisory and Specification Service (TAS)

The expertise behind Building Adhesives is also always on hand to offer technical advice and support, whether you're a professional fixer, contractor, specifier, architect or homeowner. No other company can offer the benefits of so much experience and expertise based on more than 50 years of market-leadership in tiling.

The Technical Advisory and Specification Service (TAS) handles approximately 50,000 queries annually – providing FREE assistance, advice and specifications for all aspects of tiling installations.

To contact our Professional Enquiry Line:
Tel: 0845 600 1 222
(calls charged at local rate)

Free M40 specification service

Specifying is made quicker and simpler with Building Adhesives. Our Technical Advisory and Specification Service can provide free M40 specifications for any project.

We also provide a free online system to enable you to simply and quickly produce your own M40 specifications at www.powerspeconline.com

Sample Testing

Choosing the right tiles and adhesive for a specific location or background is vitally important during the specification process. By understanding the technical aspects of the tiles and fixing products, the correct products can be selected in advance to avoid potential failures. Our laboratory can identify and recommend products for your projects – particularly when using or specifying new construction materials or tile types.

Sample testing is available on request. Certain conditions may apply.

Free on-site specifications, advice and training

Supporting our Technical Advisory Service is a nationwide team of Product Support Technicians (PSTs) who are available to offer practical knowledge and on-site advice and training.

Our PSTs are all experienced tiling installers, able to find the solutions to any tiling installation.

Call our Professional Enquiry Line for more details.

Contact us

For further information about the Innovation and Technology Centre and find out more about our available training courses, please contact our Training Team on:

Tel: 01782 591120
Email: training@building-adhesives.com

General Enquiries:

Tel: 01782 591100
Fax: 01782 591101
Email: info@building-adhesives.com