

# SAVING YOU MONEY, TIME AND MATERIALS

# JUST THE FACTS

LOWEST  
SYSTEM COST

**40%  
LOWER  
COST**

FASTEST  
INSTALLATION

**70%  
TIME  
SAVING**

LOWEST  
MATERIAL WEIGHT

**70%  
LESS  
MATERIAL  
WEIGHT**

ONLY 4 BAGS  
PER 30m<sup>2</sup>

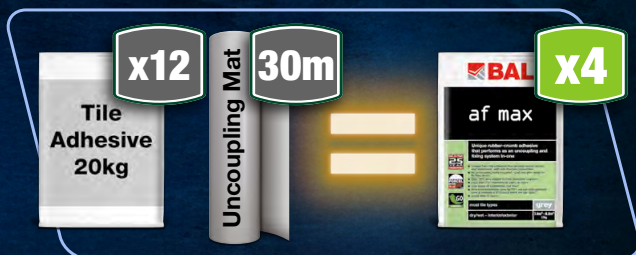
**NO MAT  
OR ADDITIONAL  
ADHESIVE  
REQUIRED**

See Technical Data Sheet for full details.

**BAL AF Max** anti-fracture technology absorbs lateral stress movement from the floor protecting tiles from failures.

No other products needed – **just mix and fix!**

**AF Max** removing the need for uncoupling mats



**BAL** *Let's get to it.*

[bal-adhesives.com](http://bal-adhesives.com)



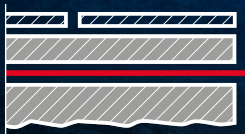
@BALtiling

# BAL AF Max anti-fracture adhesive

Problematic substrates provide lateral stress movement that can be passed through to the tiles causing visible failure such as cracking grout, tenting, or cracked tiles.

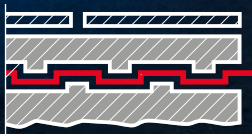
To allow tiling onto problematic substrates the lateral stress movement needs to be stopped before reaching the tiles. This can be achieved in three ways: separation, movement, or absorption.

**BAL AF Max** works as an anti-fracture system – a material which **absorbs** the lateral stress from the substrate.



## Decoupling

Installing a material / layer that **separates** the substrate and adhesive to isolate the stress from the substrate.



## Uncoupling

Installing a material / layer that **moves** with the lateral stress from the substrate to diffuse the movement.



## Anti-fracture

A material that **absorbs** the lateral stress from the substrate.

## BONUS POINTS with GivBax Rewards

Get cashback on your BAL purchases with GivBax Rewards.

Did you know – if you download the GivBax Rewards app you can then use it to scan any receipt or invoice with a BAL product purchased, to instantly get points on every BAL product. Then redeem your points on merchandise, or CASH – directly from an ATM!

To celebrate the launch of this new product – we're giving you **BONUS POINTS** on purchases of **BAL AF Max** until 31<sup>st</sup> December 2025:

- Get 50 additional points (equivalent to £5 cash back) when you've purchased your 4<sup>th</sup> bag
- Get another 25 additional points (£2.50) when you've purchased your 8<sup>th</sup> bag
- Get another 10 additional points (£1) when you've purchased your 12<sup>th</sup> bag

*Plus each bag of BAL AF Max is worth 14 points (£1.40) as standard!*

**Don't miss out,  
start earning today!**

Download now through  
Google Play or the App Store!



Scan for more info.

**GIUBAX**  
REWARDS

The app that rewards your  
purchases with cash



*Let's get to it.*

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